

arianne quinn

GRAPHIC DESIGNER & ILLUSTRATOR

Graduated from Red River College's Graphic Design program and Advanced 3D Computer Graphics program. Providing high-quality content since 2013 to major companies such as Snapchat, City TV,

IG Wealth Management, Manitoba Lung Association, the Canadian Museum for Human Rights, Buffalo Gal Pictures, Mondetta, & more. Campaign designs nominated for the 2015 Signature Awards.

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EXPERIENCE

2018-2020

IG Wealth Management

GRAPHIC DESIGNER

- Initial primary focus on integrating new brand standards & guidelines to outdated content, while maintaining the integrity of the already-established company, through layout design, typography, graphic design, photomanipulation, & more. Focus evolved to creating fresh design content based off of new/current brand standards.
- Following direction and implementing creative solutions for design, culture/community, & workflow efficiency purposes.

2017-2018

Corporate Security Supply CSS, URBAN TACTICAL, HI-VIS CITY, & THE RANGE

GRAPHIC DESIGNER & MARKETING COORDINATOR

- Content creation for each company's social media profiles (Facebook, Instagram, Twitter) using photography, graphic design, and copywriting skills.
- In-store & external print & web advertising .
- Conceptualized, created, & executed the first annual Urban Tactical Look Book for print & distribution.
- Head of marketing, event coordination, & supply management for department.

2015-2016

EXECUTIVE SEO

GRAPHIC DESIGNER & ACCOUNTS MANAGER

- Served as the interface between the customer service & the sales team. Created & maintained long term relationships with the portfolio of assigned clients.
- Occasional logo creation for Canadian lawyers & lawyer groups, & monthly web advertising campaign design for local businesses.

2014-2015

DASH Agency

GRAPHIC DESIGNER & CONTENT CREATOR

- Used type, graphics, & imagery to create unique content on most social media platforms, in digital advertisements, & on websites.
- Key responsibilities included project management, creating visual concepts & stories for multiple brands on a daily basis, designing, & ensuring a smooth, timely implementation & execution of the finished product.

EDUCATION

2013-2014

Red River College

ADVANCED 3D COMPUTER GRAPHICS

- Solving complex visual problems while thinking creatively to design personally expressive, original artworks & 3D manipulations using technology.

2011-2013

Red River College

GRAPHIC DESIGN

- Emphasizing design fundamentals, creative problem solving, & effective communication solutions from marketing to fine art using technology & a variety of traditional mediums.

OTHER DESIGN WORK IN COLLABORATION WITH

AVEDA Institute, Towers Realty, Boyd Autobody, Matix Lumber, Winnipeg Police Department, City TV, the Portal, Kawaii Crepe, EPH Apparel, Recycle Everywhere, Clear Spring Ice, & several local theatre groups.

PROFESSIONAL SKILLS

Beginning with support work for adults with developmental disabilities (7 years) to the Graphic Design industry (6+ years), I am confident with:

- Adobe Photoshop, Illustrator, InDesign, After Effects, Premier
- Microsoft Word, Excel, Powerpoint, Outlook
- Mac, Windows, Linux
- Responsive website design using Wordpress & Wix
- Conflict resolution & creative problem solving
- Non-violent crisis intervention, suicide prevention, & first aid (all certified)

REFERENCES

AMANDA PARKER

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SAMI DESIREE

Beau Theatre Co. / info@beautheatreco.com

NANCY HARRISON

IG Wealth Management. / nancy.harrison@investorsgroup.com